



**3/14/18 – News about West Trax:** Collaborating with the SAP Cloud Platform team, BTT’s intelligence for management decisions helps SAP customer executives and managers make decisions to use new apps and services that enhance organizational value in order to adapt and avoid competitive disruption.

Integration values of SAP Cloud Platform (SCP) are at the heart of BTT’s new partnership with West Trax. Fast and cost-effective automated migration assessments for SAP HANA and S/4HANA are key to customer utilizations of SAP Cloud platform values on the digital core and SAP’s solution pillars. BTT’s customized intelligence dashboard interoperability with the West Trax app is an example of how BTT helps support initiatives of the SAP Cloud Platform product marketing team.

BTT’s dashboard provides customer executives, and their teams, with intelligence for management decisions in the digital economy. Our alliance with the SCP team is differs from industry analysts that compare technology products, services, and producer sales results. Our alliance is unlike success stories, use cases, and opinion blogs that software companies and business magazine publishers produce. We focus on business problem-solving in the disruptive digital economy.

As BTT works with West Trax and their alliance with Red Hat Enterprise Linux, we’ll update the news about how West Trax and BTT are helping decision makers at highly recognized brands across 15 different industries. This combination of the assessment app/Linux/BTT interoperability provides huge values for C Suite/Sr. Line of Business (LoB) Executives to leverage on the SAP Digital Business Framework. The BTT digital intelligence subscription delivers interactive dashboards that produce customized intelligence used to determine migration assessment transformative business needs, measure an organization’s digital economy business challenges gaps, and prioritize decisions to invest in solutions (technology, apps and services) that drive competitive advantage.